



MBR HAWKS
BUILD | GROW | AUTOMATE | SCALE

COMPANY

PROFILE

Your growth partner in a smarter tomorrow.

Development, marketing, AI automation and remote staff - connected under one partner to help businesses build, grow, automate and scale.

BUILD

GROW

AUTOMATE

SCALE

**People
Technology
Growth
Together**

2026 COMPANY PROFILE

mbrhawks.com

* COMPANY OVERVIEW

One partner. Four connected capabilities.

MBR Hawks helps businesses turn ideas into systems, demand into growth, repetitive work into automation, and staffing needs into dependable remote capacity.

2010

Founded

200+

Projects

10+

Industries

4

Core Pillars

* OUR MISSION

Make modern technology and business support practical, measurable and easier to manage.

We provide strategy, execution and ongoing support so clients can move faster without managing a patchwork of vendors.

* OUR PROMISE

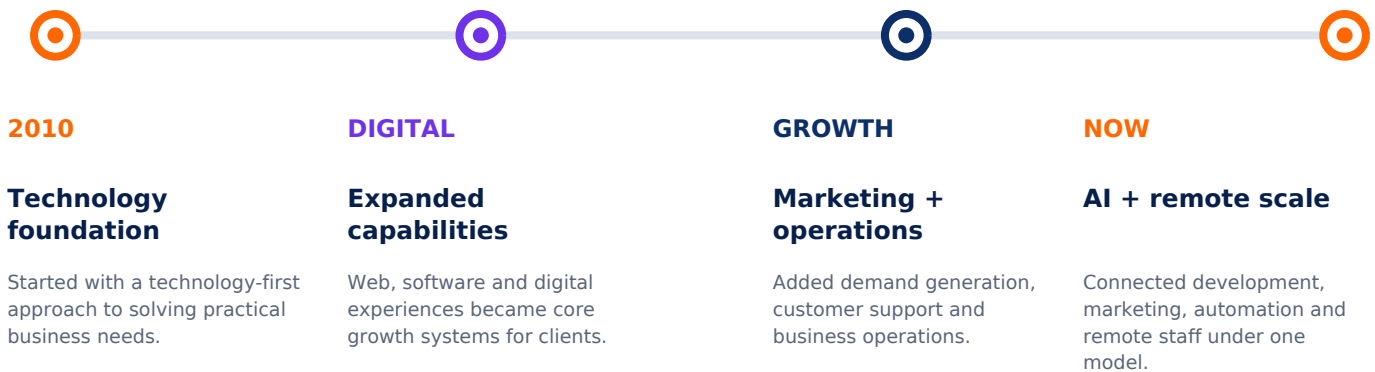
Build what matters. Grow what works. Automate what slows you down. Scale with the right people.

 **BUILD** **GROW** **AUTOMATE** **SCALE**

* OUR STORY

Built on experience. Driven by what is next.

MBR Hawks began in 2010 with a simple belief: technology should make business easier, smarter and more capable of growth. As the digital landscape changed, our capabilities expanded with it.



* HOW WE THINK

We do not treat development, marketing, automation and staffing as isolated services. We connect them around the operating needs of the business - so technology supports people, marketing supports revenue, and automation removes friction.

* WHAT WE DO

Build. Grow. Automate. Scale.

Four service pillars, designed to work independently or as one integrated growth system.

01

Development

BUILD

- Website development
- Mobile app development
- Custom software & SaaS
- Game development

02

Marketing

GROW

- SEO & local search
- Paid advertising
- Social media management
- Content & conversion

03

AI Automation

AUTOMATE

- AI chatbots
- AI voice agents
- Workflow automation
- CRM & integrations

04

Remote Staff

SCALE

- Technology & IT support
- Marketing & creative
- Sales & customer support
- Business & specialized support

* 01 DEVELOPMENT - BUILD

Technology designed around your business.

From high-performance websites and mobile apps to custom business systems, we build digital products for speed, security and long-term growth.

1

Website Development

Custom-coded websites, CMS, eCommerce and web portals.

2

Mobile App Development

iOS, Android and cross-platform applications.

3

Software Development

CRM, ERP, SaaS and custom business software.

4

Game Development

Interactive 2D, 3D, mobile and online experiences.

* BUILD STACK

- Discover requirements
- Design user experience
- Develop & integrate
- Test & secure
- Launch & improve

TECHNOLOGIES

WordPress | Shopify | React | Next.js |
Laravel | Node.js | .NET | MongoDB

* 02 MARKETING - GROW

Marketing built around measurable growth.

We connect visibility, demand generation, content and conversion so marketing supports real business goals - not vanity metrics.

* GROWTH SYSTEM

ATTRACT

SEO + content

CAPTURE

Landing pages + offers

CONVERT

Paid media + CRO

RETAIN

Social + remarketing

SEO

Technical, on-page, local SEO and authority building.

Paid Advertising

Google, Meta, TikTok and performance campaign management.

Social Media

Strategy, content, community and reporting.

Content & Conversion

Content systems, landing pages, testing and conversion improvement.

GOOGLE

META

TIKTOK

SEO

* 03 AI AUTOMATION - AUTOMATE

Automate repetitive work. Keep people focused on higher-value decisions.

We design practical AI systems that connect conversations, workflows, CRM data and operational tasks.



WHAT AUTOMATION SHOULD DO

Respond faster

Reduce wait time

Remove repetition

Save team capacity

Connect systems

Reduce manual handoffs

Improve visibility

Make data easier to act on

*** 04 REMOTE STAFF - SCALE**

Skilled remote professionals, aligned to how your business actually operates.

Extend capacity across technology, marketing, customer support and specialized back-office work - without building every function in-house.

Technology & IT Support

- Web & software developers
- Mobile app developers
- IT & technical support
- QA & testing specialists

Marketing & Creative

- Digital marketing specialists
- SEO & PPC specialists
- Social media & content VAs
- Graphic & UI/UX support

Sales & Customer Support

- Customer support (CSR)
- Sales & lead generation
- Restaurant order taking
- Appointment & CRM support

Business & Specialized

- Admin & executive VAs
- Medical billing support
- Accounting & bookkeeping
- Real estate, legal & eCommerce VAs

*** INDUSTRIES WE SERVE**

Solutions built around how your industry works.

Our four-pillar model adapts to different customer journeys, workflows, compliance needs and operating realities.

01**Healthcare & Medical**

Patient support, billing, scheduling and digital systems.

02**Restaurants**

Order taking, customer service, marketing and automation.

03**Real Estate**

Lead follow-up, CRM, listings and administrative support.

04**eCommerce & Retail**

Store operations, customer support, ads and development.

05**Logistics & Transportation**

Dispatch, tracking, communication and back-office support.

06**Technology & SaaS**

Development, QA, support, customer success and automation.

DON'T SEE YOUR INDUSTRY?

We can shape the service mix around your business model, customer journey and operating requirements.

* SELECTED WORK

Real projects across digital, automation and operations.

A sample of the types of systems, campaigns and support models represented in our portfolio.

Z Urbans

Custom eCommerce + AI try-on
 Next.js / OpenAI API

ConveLabs

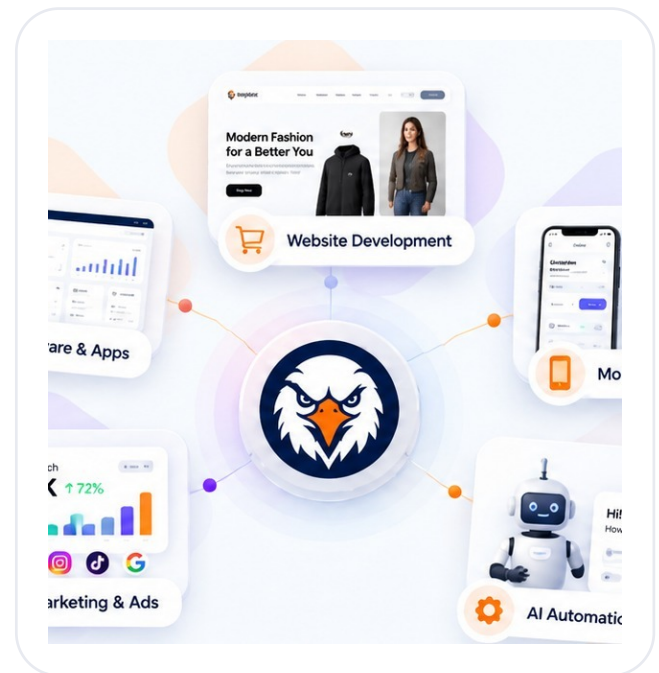
Healthcare booking platform
 WordPress / WooCommerce

AI Local Bots

AI lead capture & follow-up
 Next.js / OpenAI API

SmartPOS

Point-of-sale software
 React / Node.js / SQL



REMOTE OPERATIONS EXAMPLES

Pizza Order Taking

Customer & order support

Medical Billing Support

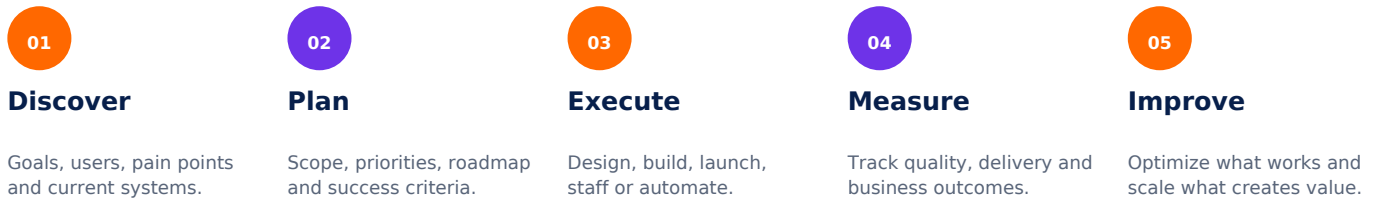
Healthcare operations

Front Desk Support

Customer + order management

* OUR PROCESS

Clear steps. Visible progress. Long-term support.



* TEAM & CULTURE

Good people. Better systems. Stronger outcomes.



Collaboration

Different disciplines work together.

Accountability

Clear ownership and communication.

Practical innovation

New tools only when they create value.

Partnership

Built for ongoing improvement, not one-off delivery.

LET'S TALK

Let's build something great together.

Whether you need a digital product, a stronger growth engine, practical automation or dependable remote capacity, MBR Hawks can help you shape the right next step.

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